

Report on Leadership talk with Mr Mahesh Babu, MD & CEO, Mahindra Electric Mobility Ltd. on 23rd May 2020

A leadership talk organised by MHRD, AICTE and IIC on 23rd May 2020 at the Twitter live platform. **Dr Abhay Jere, Chief Innovation Officer, MHRD Innovation Cell**, talked with **Mr Mahesh Babu, MD & CEO, Mahindra Electric Mobility Ltd.** on the topic of discussing opportunities in auto-sector in post-COVID-19 world.

Mr Mahesh said in current situation cash liquidity is a major problem and **because of COVID-19 customer choice is changed** like maybe incoming **3-6 month sale of the auto sector increased because of people need a personal vehicle** to avoid public transport. Low oil price is cant affect the **popularity of EV because of running cost of EV is very low** and also now **people aware of air pollution**. They saw how COVID-19 clear air of our cities, now we can see the Himalayas far from them.

Mahindra Electric EV is **Make in India**, the max. parts and sub-assembly are Make in India, like battery management, Motor, etc. also **supply South Korea and other countries**. In future, we export EV technology globally and Mahindra Electric also set up manufacturing of lithium battery.

The **startup has a very high opportunity in EV technology** and right now lots of startups working very well in motor, battery pack, motor management, etc. filed but its want huge investment also, as per him GOI have to come to support these startups for investment and planning.

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