

Report on leadership talk with Ms. Shradha Sharma, Founder and Chief Editor, yourstory.com on 15th April 2020

A leadership talk organised by MHRD, AICTE and IIC on 15th April 2020 at Twitter live platform. Dr. Abhay Jere, Chief Innovation Officer, MHRD Innovation Cell, talked with Ms. Shradha Sharma, Founder and Chief Editor, yourstory.com.

Ms. Shradha Sharma, Founder, CEO, yourstory.com has implemented an innovative idea to create a platform where people can share their stories with a positive approach to life. This idea had given birth to Yourstory.com in 2008 where people can post inspiring stories. Today, around 20 million readers read the stories per month.

Ms. Shradha Sharma mentioned her journey through the bumpy road of despair related to the shortage of funds and other failures. However, it is an enthralling story of MS. Shradha Sharma's comeback with flying colours in 2015.

In the context of challenges faced by the entrepreneurs, Ms. Shradha Sharma advised them to learn to accept the failures first and to be "proud of their failures". She also added that an entrepreneur must be resilient. This encouraging discussion, live on Twitter was organized by Dr. Abhay Jere, Chief Innovation Officer, MIC, with the self-made entrepreneur, Ms. Shradha Sharma, Founder, CEO, YourStory.com.

Mr. Ashish Sharma
Member IIC-MAIT