

Report on Leadership talk

A leadership talk organised by MHRD, AICTE and IIC on **13th June 2020** at the Twitter live platform. **Dr Abhay Jere, Chief Innovation Officer, MHRD Innovation Cell**, talked with **Shri R Subrahmanyam, Secretary, Ministry of Social Justice** about various opportunities students/faculty have in Social Entrepreneurship in post-COVID-19 world.

Mr Subrahmanyam shared the example of **social innovation and its importance for our country**. He told the story of Tamilnadu state-tribal, the subsidy another government drives can not help them to live life better because they don't save money and don't have bank accounts than he starts the drive "**help myself**". In this drive, each poor tribal household started to saved ₹ 1/- every day and after some time they had been a habit to start saving. Then they opened the bank accounts and connect with the banking system.

He appeals to all students to look and help all poor household in surrounding you is registered in Ayushman Bharat and sent their children to schools. Also, think out of the box solution for poor households for improving there's a lifestyle.

He also gives information about social entrepreneurship, if any **start-up** selected in this category, so the government provide **₹ 5 crores** to them. He motivates students to help poor Indian household for improving there's a lifestyle.

A nation grows when a poor household has high purchasing power because that purchasing power multiplying the money and help the national economy, he added this and motivate all to help the poor household.

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