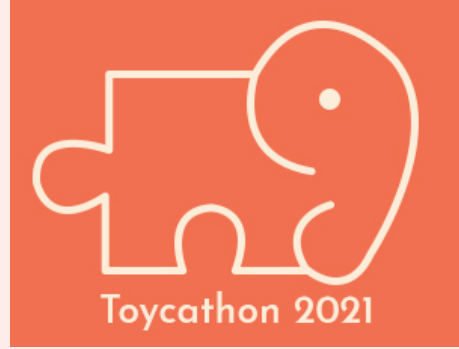
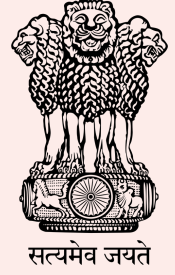




MAIT
उद्यमेन हि सिध्यन्ति
कार्याणि न मनोरथैः



Toycathon-2021

BY GOVT. OF INDIA

22nd - 24th June 2021

RESULT ANNOUNCEMENT
26th June 2021

Participating Ministries



सत्यमेव जयते

Ministry of Education
Government of India



सत्यमेव जयते

Department of Commerce
Ministry of Commerce and Industry
Government of India



सत्यमेव जयते

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA



सत्यमेव जयते

**DEPARTMENT FOR PROMOTION OF
INDUSTRY AND INTERNAL TRADE**
MINISTRY OF COMMERCE & INDUSTRY
GOVERNMENT OF INDIA



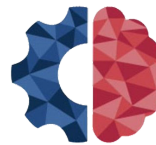
सत्यमेव जयते

Ministry of Textiles
Government of India

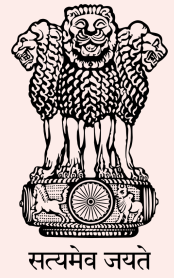
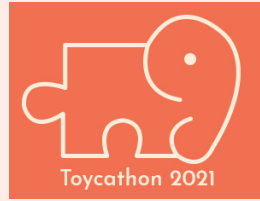


Towards a new dawn

Ministry of Women and Child Development
Government of India



**MoE's
INNOVATION CELL**
(GOVERNMENT OF INDIA)



About the Event (<https://toycathon.mic.gov.in/>)

India, despite being the home of many globally popular games like Chess, Ludo, Snakes, and Ladders, is not among the leading developers and manufacturers of toys.

Under the 'AatmaNirbhar Bharat Abhiyan' initiated by our Hon'ble Prime Minister, Shri. Narendra Modi, Toycathon-2021 is conceived to challenge India's innovative minds to conceptualize novel Toy and Games based on Bharatiya civilization, history, culture, mythology, and ethos.

Toycathon 2021 is an inter-ministerial initiative organized by the Ministry of Education's Innovation Cell with support from the All India Council for Technical Education, Ministry of Women and Child Development, Ministry of Commerce and Industry, Ministry of MSME, Ministry of Textiles, and Ministry of Information and Broadcasting. Currently, India's toy market stands at around 1.5 Billion USD, which primarily is dominated by imported toys. Moreover, the majority of these toys do not represent Indian heritage, civilization, and value systems.

Toycathon 2021 is a unique opportunity for Students, Teachers, Startups, and Toy experts/professionals in India to submit their innovative toys/games concepts and win a large number of prizes worth Rs. 50 lakhs.

Winning Teams' efforts will be made to commercialize the exceptional toy concepts will support from Industry and investors.

About MAIT (<https://mait.ac.in/>)

Maharaja Agrasen Institute of Technology was established in 1999 by Maharaja Agrasen Technical Education Society promoted by a group of well known Industrialists, Businessman, Professionals and Philanthropists with an aim to promote quality education in the field of Technology and Management. Since then, MAIT has grown from strength to strength to emerge as one of the top technical institutes among the private Institutes and has been constantly ranked amongst the top engineering Institutes by DATAQUEST.

The institute began its first batch of 180 B.Tech. students in 1999 and at present, MAIT offers Bachelor's Degree in 5 disciplines of Engineering - Computer Science and Engineering (240 students intake), Electronics and Communication Engineering, Electrical and Electronics Engineering, Information Technology, Mechanical and Automation Engineering (180 students intake each), Mechanical Engineering, Computer Science & Technology and Information Technology and Engineering (60 students intake each) and Postgraduate degree in Master of Business Administration (180 students intake). The Institute is approved by All India Council for Technical Education and affiliated to Guru Gobind Singh Indraprastha University, Delhi.

Meet Our Dignitaries



Dr. Nand Kishore Garg
Founder and Chief Advisor, MATES



Shri Vineet Kumar Gupta
Chairman, MATES



Shri S.P. Agarwal, IAS
Executive Chairman, MATES



Er. T.R. Garg
General Secretary, MATES



Prof.(Dr.) M L Goyal
Vice Chairman, Academics

Sr. Vice Chairman
Sh. Manoj Singhal

Vice Chairman

Sh. Sunder Lal Goel Sh. Kailash Chand Bansal
Dr. R. K. Gupta Sh. Jagdish Mittal Sh. S. P. Goel
Sh. Umesh Kr. Gupta Er. S.C. Tayal

Joint General Secretary
Sh. Mohan Garg



Prof.(Dr.) Neelam Sharma
Director, MAIT



Prof. (Dr.) S. S. Deswal
Dean, Academics

Treasurer
Sh. O. P. Goel

Co-Treasurer
Sh. Anand Kr. Gupta

Secretaries

Sh. Satish Garg Sh. Madan Mohan Goel Sh. Gian C. Aggarwal Sh. Rajnish Gupta
Ms. Sangeeta Gupta Sh. Avinash Aggarwal Sh. Nitin Gupta

Chief Executive
Sh. Gyanendra Srivastava

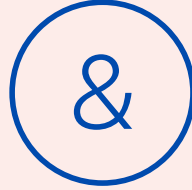
Advisors

Prof. Muneesh Kumar Prof. I. M. Kapahi Prof. G. P. Govil Prof. N. K. Kakkar

Head of Sister Institutions

Sh. B. L. Mahajan, Director, Maharaja Agrasen Global School
Prof. R. K. Gupta, Vice-Chancellor, Maharaja Agrasen University, HP
Prof. S.K. Garg, Director General, MAIMS
Prof. Ravi Kumar Gupta, Director, MAIMS

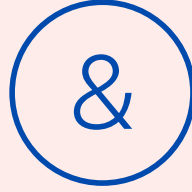
Toycathon-2021



Day 1 : 22nd June 2021

08:30 AM	LOCAL INAUGURATION BY NODAL CENTRE MS Teams Link
9:00 AM	NATIONAL INAUGURATION ADDRESS BY HON'BLE MINISTERS, AICTE OFFICIALS AND REPRESENTATIVES OF MINISTRIES.
10:00 AM	TOYCATHON-2021 BEGINS
11:00 AM	FIRST ROUND OF MENTORING SESSION. (7-10 MINUTES PER TEAM)
01:00 PM	LUNCH BREAK
01:45 PM	CODING / TOY BUILDING CONTINUES
04:00 PM	FIRST ROUND OF EVALUATION
06:00 PM	DAY 1 ENDS

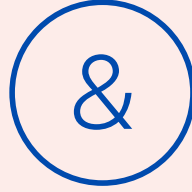
Toycathon-2021




Day 2 : 23rd June 2021

08:30 AM	—	CODING / TOY BUILDING CONTINUES
11:00 AM	—	SECOND ROUND OF MENTORING SESSION. (7-10 MINUTES PER TEAM)
01:00 PM	—	LUNCH BREAK
01:45 PM	—	CODING / TOY BUILDING CONTINUES
04:00 PM	—	SECOND ROUND OF EVALUATION
06:00 PM	—	DAY 2 ENDS

Toycathon-2021



Day 3 : 24th June 2021

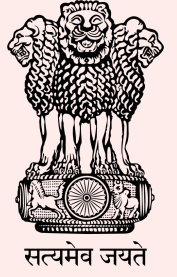
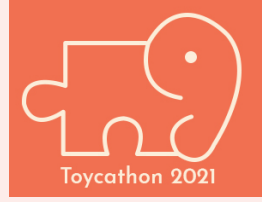
11:00 AM		PM ADDRESS AND LIVE PM INTERACTION WITH PARTICIPANTS
12:15 PM		POWER JUDGING ROUND FOR SHORTLISTED TEAMS WITH JURY PANEL (5-10 MINUTES PER TEAM)
04:00 PM		SUBMISSION OF RESULTS BY PANELISTS/JURY PANEL
06:00 PM		DAY 3 ENDS

Toycathon-2021

RESULT ANNOUNCEMENT

— (on) —

26th June 2021



TIMELINE

Toycathon-2021

TOYCATHON COORDINATORS

Prof. Namita Gupta
Professor
Primary SPOC

Mr. Alok Kumar Sharma
Assistant Professor
SPOC (Digital)

Mr. Anupam Kumar
Assistant Professor
IT Coordinator

Mr. Ashish Sharma
Assistant Professor
Media Coordinator

Dr. Sandeep Tayal
Assistant Professor
Social Media Coordinator

TRACK COORDINATORS

Dr. Pooja Gupta
Assistant Professor

Ms. Ruchi Goel
Assistant Professor

Mr. Yogesh Sharma
Assistant Professor

Dr. Farzil Kidwai
Assistant Professor

Ms. Kajol Dahiya
Assistant Professor

Dr. Jyoti Sharma
Assistant Professor

STUDENT COORDINATORS

Pavitra Walia

Sarvesh Nath Tiwari

STUDENT VOLUNTEERS

Tanya Batra Tanya Goel Garima Arora Charvi Verma

Hardik Sharma Sanskriti Bansal Mili Jolly

Siddhartha Gupta Anvi Aggarwal