

## REPORT ON NATIONAL CONCLAVE ON CAMPUS TO CORPORATE

A national conclave was conducted by BADA BUSINESS on Saturday, July 18, 2020, 11:00 am - 2:30 pm at YouTube platform. The interactive talk was organised by business coach and the motivational speaker Dr. Vivek Bindra and addressed by the keynote speaker Mr. Atul Bhatnagar. (Ex-COO National Skill Development Corporation). Besides there were 15 other speakers in panel discussion on Employment, Employability and Entrepreneurship. The theme was Future prospects for growth and progress amongst youth. Several students, teachers, academicians and industrialists across the country joined the conclave.

National Conclave on **LIVE**  
**Campus to Corporate**  
Saturday, 18<sup>th</sup> July 2020 | 11:00 A.M

**KEYNOTE SPEAKER**  
**Atul Bhatnagar**  
Ex COO,  
National Skill Development  
Corporation

**CHIEF GUEST & MASTER SP**  
**Dr Vivek Bindra**  
India's Leading Business  
& Corporate Coach  
Founder & CEO  
Bada Business Pvt Ltd

**PANEL DISCUSSION**

**MODERATOR**  
**Dr. Ganesh Rao**  
Director, MITCON Institute  
of Management

**Pran Mehta**  
Rotary ( DLCC )  
T.E.A.C.H. Team

**Dr. V. A. Raikar**  
Vice Chancellor  
Sanjay Ghodawat University

**Dr. Pramod Kumar**  
President, ISBM Pune

**Dr. Rattan Sharma**  
Director, Delta  
Business School

**Dr. E. B. Khedkar**  
Vice President,  
Amritya D'F Fall  
University Pune

**Dr. G. K. Shirude**  
Vice Chancellor,  
Sri Saijw University

**Dr. Sushma Kulkarni,**  
Director, RIT Institute of  
Technology

**HOST & FACILITATOR**

**Dr. Anil Rao,**  
Sr. Dean, Weltingkar  
Institutes Bangalore

**Navneet Sharma**  
Dean, VJaybhoomi  
University

**Sachin Kumbhoje**  
CEO & Director,  
OpEx Accelerator Pvt Ltd

The keynote speaker Mr. Atul Bhatnagar told from his 28 year experiences that in corporate customer is the king and the customer complaints are the best form of feedbacks. So complaints should be turned into compliments. He emphasized that the corporate world is quite opposite to an ideal student in college. An industrialist is quite visible, who is his own boss, who takes responsibilities and nobody is watching him. So he has to get out of his comfort zone unlike an ideal student in a college. Mr. Bhatnagar told that outside world changes very fast. The students should take a close look at their inner being. He emphasized on daily meditation, getting emotional quotient right, Pranayam, start doing seva and keep smiling at fellow colleagues as the world needs your smile.

There was a panel discussion and the participant speakers were: Dr. Ganesh Rao, Mr. Pran Mehta, Dr. Rattan Sharma, Dr. E.R.Khedkar, Dr. V.A.Raiker, Dr. Pramod Kumar, Dr. G.K.Shirude, Dr. Sushma Kulkarni, Dr. Anil Rao, Dr. Navneet Sharma and Dr. Paritosh Sharma. Following were the main points discussed by the eminent panellists and the galaxy of speakers from industry and academia:

The focus point of discussion was 3 E's- Employment, Employability and Entrepreneurship along with the importance of Education as 4<sup>th</sup> E. Around 90% get into employment and many don't know about what happens in industry. The jobs are there in the market but most students are not employable. Intelligent Quotient of Indian student is high in the word but they lack practical exposure. So proper mentoring counselling of students is required. Theory classes are not enough and innovation is required in employability. Each day corporate faculty should teach the students. There is a need to convert difficulties into opportunities. There is a need to engage online learning platforms in order to make the students ready for the future. There is a gap between what the campus teaches and what the corporate world wants. The curriculum should be changed according to industry requirements. There is a need for collaboration with the industries, emotional independence and practical exposure to teaching.

Finally the highly energetic motivational speaker Dr. Vivek Bindra told that there are 5500 colleges and around 3 crore students are applying each year. 93% MBA graduates are unemployable. The motto of

education is to get attendances, don't get debarred and yet get good jobs. The corporate and college campuses are 2 different worlds. Now the trends are changing. Online education is growing very fast= 3005 growth in last 3 months due to COVID-19. India is 3<sup>rd</sup> largest in online education in the world. Online is the virtual learning tool. Now free content in the form of tailor made subway format is readily available now a days. The focus should be more on adopt, apply, endure and grow, speaking & writing skills, negation of automatic thoughts. Investment in knowledge gives the maximum return.

Near about 150 faculty members and 250 students from MAIT were immensely benefited from today's national conclave.

**Mr. ANIL GUPTA**  
(Asst. Prof., MAE Dept.)



