

Report on leadership talk with Dr. BVR Mohan Reddy, Chairman, Cyient on 27th April 2020

A leadership talk was organised by MHRD, AICTE and IIC on April 27th, 2020 at twitter live platform. Dr. Abhay Jere, Chief Innovation Officer, MHRD Innovation Cell invited Dr. BVR Mohan Reddy, Chairman, Cyient for discussion on “**Rebuilding the world especially the industries in the post Covid pandemic**”. Dr. BVR Mohan Reddy is the first-generation entrepreneur and he is also the chairman of IIT Hyderabad. He also works very closely with AICTE on building roadmap of future of technical education in India.

The discussion started on the positive note that there is a silver lining to the crisis for the country like India in the post Covid times. He even explained the difference between the present crisis and the one held in the US on 9/11. In the later event, the enemy was known to us. And it largely impacted the airline industry. And the revival took place within six months. But the challenge we face today is of unimaginable magnitude. But what is more important is to find out the opportunities in this challenging time. This challenge comes at a time when there is disruption happening in technology. Silver lining is because of disruption of technology. Technologies are going through enormous amount of change. The survival of the businesses will depend on their digital transformation.

He also discussed the case of manufacturing MSMEs for whom, the cash has to be the king. Focus should be on saving life and livelihood of people. Cutting of costs is required which can be done by cutting the advertising costs, bringing down travel etc. But he laid emphasis on preserving the jobs.

He motivated the audience to utilize the time to learn new things which will be beneficial for them to enhance their resume. Even the technology has made learning very easy. He discussed various instances of his life where his positive attitude helped him to sail through the complex environment. He encouraged the graduates to learn new technology during this time which will help them to fetch a much higher skill job in the post covid pandemic time.

Many faculty members and students were benefitted from today's motivational talk from Maharaja Agrasen Institute of technology, Rohini, Sec-22.

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