

## **Report on leadership talk with Mr. Yashraj Bharadwaj, Co-founder of Zenith Vipers, Ensure Equity Partners & Y2 Bros on 20th April 2020**

The session started with greetings and salutations. Mr. Yashraj Bharadwaj enlighten the viewers on his journey with his partner starting from research during the 5<sup>th</sup> class to Co-Founder Zenith Vipers & Partner Ensure Equity.

The main bullet points from the live session are as follows:

- 1) Yashraj and Yuvraj are the two young co-founders of a research company, Yuvraj works from Dubai office and Yashraj works from Delhi. Their firm has offices at other places as well and recently they are planning to open operations in Kenya.
- 2) The story was started form 5<sup>th</sup> class and they started research in 6<sup>th</sup> class. They started by watching discovery videos and reading books. Interestingly, they both spammed emails of highly qualified professors regarding questions related to the various ideas, for example quantum computing. Further, they also used fake accounts of bollywood actresses to trap the physics professors.
- 3) After some time, they succeeded to get scholarship, which was meant for the PhD scholars, to pursue their research.
- 4) They both filled their first patent in 8<sup>th</sup> class, which was the pumpkin water purifier, but could not get it patented, as it was all over the media and they ran out of money. The cost of patent was 1.5 lakhs.
- 5) Further, the second patent was a bajra purifier, which was 98.6% efficient and 10 times cheaper than pumpkin purifier.
- 6) The money earned through licence fee of bajra purifier was approximately 1 million dollars from Bengaluru based US firm.
- 7) Currently, they own 128 patents out of which 68 patents are earning good amount of revenue.

The session ended on positive note.

Outcome of the session: It is shown to the viewers that how research is not bounded by the degrees but bounded by creative ideas. Further, the research starts at early age and it is up to the individual how he gains from that research and knowledge.

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