

Report on leadership talk with Mr. Yashraj Bharadwaj, Co-founder of Zenith Vipers, Ensure Equity Partners & Y2 Bros on 20th April 2020

Mr. Yashraj Bhardwaj is barely 20 years Old and he is a Researcher, Innovator & Inventor, Co-Founder and Director at Zenith Vipers Solutions Private Limited, Co-Founder and Partner at Ensure Equity Partners LLP, Co-Founder at Petonic Infotech, Co-Founder at Prometheus Solutions Limited, Advisor at Seed Capital NEN, TED Speaker, Karamveer Chakra 2016 Awardee, Nominee for Padma Shri 2018, Forbes 30 Under 30 2018.

In this Talk, He discussed about his success story which began at a very early age, when he was just in 5th standard. They are twin brothers, Yashraj and Yuvraj from a very simple middle-class family, born and brought up in Delhi. Their inspiration came by watching the show Curiosity on Discovery Channel. This was the spark that they got in their lives.

They started from simple science projects and competitions at school level and went on to participate in state level competitions. By the time they were in 7th standard they were already independent financially by earning from various Innovation Programmes they were participating in, used to make science models of holiday homework for school kids too, just for their learning and earning money too.

By the time they were in 9th standard they have participated in almost all the technical fests of various engineering colleges and earned many cash prizes which further helped them in their research work. By this time, they have even won a cash prize of 25 lakhs for one of their water purifier projects.

Within one year they filed their first patent of Water Purifier and also sold it to a US firm for Commercialization for which they are getting 7.5 crore Per year as License Fee. Now this was a breakthrough and no turning back point. From here on they made a big team of researchers with whom they were already connected, majorly grass root level researchers.

After another year they started an IT company for supporting real time projects of various companies. By now they have offices in Hongkong, Mumbai, Gurugram, Delhi, and Head office in Dubai which is operated by Mr. Yuvraj and Delhi operations taken care by Mr. Yashraj. This year they are opening up in Kenya and an Innovation school in Gurugram. Meanwhile they also started a Private Equity firm along with a Partner.

Their Success story tell us that you just require hard work, determination, perseverance and constant upgradation of knowledge and digging in the vast pool of information available around you, Degree is just a piece of paper for the outer world, as the brothers didn't continue their studies formally after 12th and don't hold any formal college Degree.

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