

MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY

Entrepreneurship Development Cell


Prof. (Dr.) N. Sharma
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VISION

To focus on the holistic development of students of Maharaja Agrasen Institute of Technology and bridge the gap between studies and innovation to facilitate the entrepreneur in them.

MISSION

The Cell shall endeavour to incorporate the following basic missions in its conduct:

- To introduce start up culture in the lives of engineering students at an early stage.
- To constantly strive towards developing not just the technical skills and innovation but also the soft skills that are necessary in today's world.
- To provide right opportunities that can change lives and help in transforming the world for the better.



Entrepreneurship & Development Cell

(Maharaja Agrasen Institute of Technology)

Constituted in 2011, EDC is a non-profit organization voluntarily run by students of Maharaja Agrasen Institute of Technology, Delhi. We support upcoming Entrepreneurs by providing them necessary resources such as Mentor-ship, Consultancy and the right network. Keeping in mind the current state of economic affairs, Entrepreneurial empowerment has been readily supported by the Govt. Of India, to help budding minds carve out a niche for themselves, thereby making the economy more robust.

EDC, MAIT provides students with a platform to hone their entrepreneurial skills, and illuminate young minds with 'out of the box' ideas solving real-world problems and transforming lives meanwhile.

Stay Tuned for updates by following our social media handles here : - <https://linktr.ee/edcellmait>

Maharaja Agrasen Institute of Technology

Entrepreneurship Development Cell Committee

Advisor: Dr. Vinay Saini, IT

Convener: Dr. Neeraj Garg, CSE

Event Co-coordinators:

Dr. Neelu Nagpal, EEE

Ms. Neel am Sharma, CSE,

Mr. Bhaskar Kapoor, IT

Technical Team Co-coordinators: (MS TEAM)

Dr. Deepak Gupta, CSE

Dr. Siddharth, MAE

Social Media Co-coordinators:

Dr. Neelu Nagpal, EEE

Dr. Neelam Kassarwani, EEE,

Publicity Co-coordinators:

Mr.U.K. Jha, EEE,

Dr. Neelam Kassarwani, EEE,

Mr. Bhaskar Kapoor, IT

Resource Person Co-coordinators:

Dr. Deepak Gupta, CSE

Dr. Ashish Khanna, CSE

Team Members:

1. Dr. Sukhvinder Singh, MBA

2. Dr. Navneet Yadav, ECE

3. Mr. R.K. Chaudhary, ECE

4. Mr. Rama Kant Rana, MAE

OUTCOME AND IMPACT

Zenith 2025 emerged as a transformative experience for all participants. The summit ignited the spirit of entrepreneurship among students and created a vibrant ecosystem for innovation, collaboration, and personal growth. Through keynote speeches, panel discussions, and competitive events, participants gained practical insights into startup culture, business development, and leadership. The involvement of industry experts, investors, and experienced founders enabled meaningful knowledge exchange and fostered an entrepreneurial mindset.

Moreover, the summit acted as a powerful networking platform, connecting budding entrepreneurs with mentors, collaborators, and potential investors. The presence of student-led initiatives such as the Compassionate Campus Initiative (CCI) further reinforced the importance of ethical leadership and community-driven innovation. Zenith 2025 not only celebrated entrepreneurial zeal but also laid the groundwork for sustainable impact and future collaborations beyond campus boundaries.

EVENT SCHEDULE

Day 1 – March 27, 2025

- **Session 1 (9:30 AM – 12:00 PM)**
 - Venue: Main Auditorium
 - Opening Ceremony and Speaker Sessions
 - EDC Room: Team / Speakers / Judges
 - IT Block (8th Block, Conference Room): Mindflare
 - Build Wars – Speed Dev Challenge
 - 11th Block Seminar Hall (Room 1118): Refine
 - Caseist: The Ultimate Business Battlefield!
 - 11th Block Lab (Room 1146–1147): Byte
 - Pixel Punk
 - 6th Block Lab (Room 631): IEEE
 - Designit
 - Mini Auditorium: Audi Operations
 - Gallery and Rest of Campus: Expressions (including Expreé Galerie outside 11th Block)
 - 7th Block: Communité
 - Pitchcraft

- **Session 2 (12:00 PM – 5:00 PM)**
 - IT Block (8th Block, Conference Room): NSS
 - EvolveX: The Next Big Thing
 - 11th Block Seminar Hall (Room 1118): EDC
 - BrainBrew
 - Online: EDC
 - Bullseye Bazaar on StockGro
 - Gallery and Rest of Campus: Litum, Expressions (including Expre Galarie outside 11th Block)

Day 2 – March 28, 2025

- **Session 1 (10:00 AM – 2:00 PM)**
 - 11th Block Seminar Hall (Room 1118): EDC
 - BrainBrew
 - Online: EDC
 - Bullseye Bazaar on StockGro
 - IT Block (8th Block, Conference Room): NSS
 - EvolveX: The Next Big Thing (Final Round)
 - Gallery Zone: Litum
 - Escape the MATrix
 - Gallery Area: Expressions
 - Expre Galarie (outside 11th Block)
- **Session 2 (2:00 PM – 5:00 PM)**
 - Venue: Main Auditorium
 - U25 x Zenith Main Act (Closing Ceremony)

OPENING CEREMONY LINEUP

Venue: Main Auditorium

Call Time: 10:00 AM

Start Time: 10:30 AM

- **Opening / Event Schedule & Lineup / Sponsors Shoutout**
 - By EDC Hosts
 - Duration: 15 mins
 - Includes: Lamp Lighting (with dignitaries), Introduction of Dignitaries, Felicitation of Speakers & Judges
- **Introduction**

- By EDC Hosts
- Duration: 5–10 mins
- Includes: Introduction of Speakers & Judges, Event Schedule Overview, Sponsor Acknowledgment
- **Speaker Sessions**
 - Sanya Duggal (Microsoft) – GTM: For Startups (20–30 mins, Moderator: Chehak)
- **Panel Discussion**
 - Speakers: Ansh Vasishth, Kanika Chawla, Nancy Juneja
 - Topic: The Role of Mentorship in Shaping the Future of Startups and Young Entrepreneurs (45 mins)
 - Moderators: Vidushi & Sneha D
- **Panel Session**
 - Speakers: Mehr Lungani & Namit Chawla
 - Topic: Mindset Mastery: The Key to Thriving in Both Life and Business (45 mins)
 - Moderators: Ruchir & Avani
- **End**
 - By EDC Hosts
 - Duration: 5 mins
 - Activity: Closing & Crowd Dispersal

CLOSING CEREMONY

- **EDCxU25**
 - The session began with a campus-wide talent hunt where students from MAIT showcased their talents. This was followed by the main act, beginning with an engaging 30-minute performance by illustrator Avinash Singh, followed by a 30-minute stand-up act by comedian Vishal Tyagi. A powerful 30-minute session by RAGA (Influencer and Songwriter) came next, concluding with a melodious 30-minute performance by singer Aakash Barnabas. Held in the main auditorium, the session saw a packed audience and was graced by the presence of all faculty coordinators, the Director, and several other faculty members. This main act served as both the cultural highlight and the official closing ceremony of the summit.

SPEAKER PROFILES

- **Sanya Duggal** – Partner Go-to-Market & Strategy Manager | Microsoft
- **Dr. Nancy Juneja** – Co-founder & CEO, MENTORx; Director – RevUp



TEDc

Introduction

The event was organised by EDC MAIT as an opening event of EDC recruitment on 11 September 2024 at 2:00 pm. The orientation began with a quick pep talk by our hosts for the students informing them about EDC activities and inner workings. The students were also given the information about the recruitment process of EDC. The cell collaborated with Arthnirmiti to organise a speaker session as a special edition to the event.

Our Speaker: - Mr. Punit G

He is an ex-VP of OYO, an entrepreneur and an IIM Ahemdabad Alumni. Our esteemed speaker guided the students to the way of entrepreneurship and business.

Our goals

The orientation event aims at inspiring the upcoming entrepreneurs and also encourage them to be a part of the official EDC MAIT.

1. Enlighten the audience about EDC
2. Inspire upcoming entrepreneurs
3. Provide guidance to begin as an entrepreneur
4. Understand the upcoming life challenges

Summary

The event began with a short talk between the audience and hosts where the hosts encouraged students for the upcoming new college life. The hosts then explained the reason for Entrepreneurship Development Cell's success and the culture that the cell incorporates. The hosts followed up with the workings of the cell and also enlightened the students about the recruitment process. Then our esteemed guests Mr Punit G gave a speaker session to all the students that encouraged the students about pursuing entrepreneurship and the qualities that require the person to have a stressful and adventurous lifestyle. The speaker session was followed by a short session of questions and answers to make the orientation more

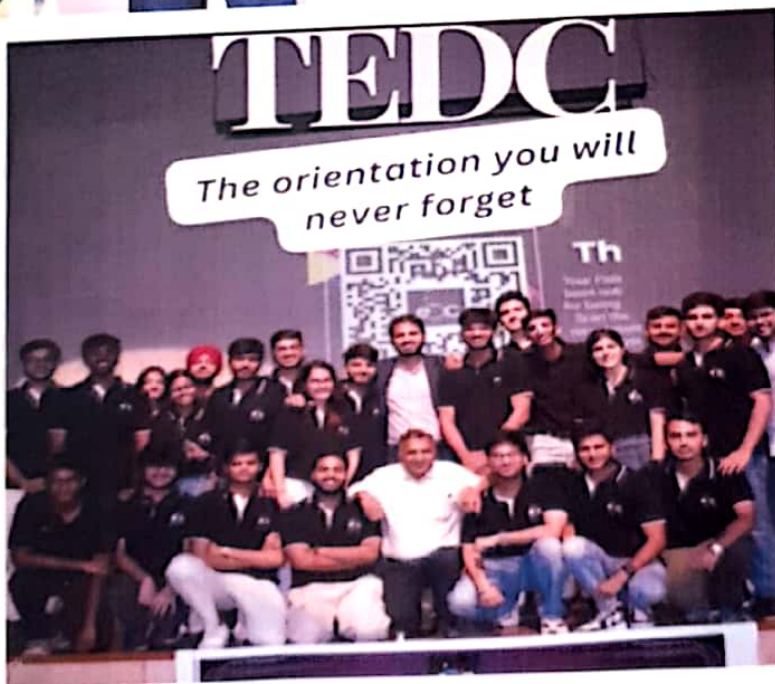


Interactive. At the end EDC and faculty members escorted our esteemed guests and all the students were provided with the link for recruitment.

Snapshots



Lights





Battle of Brands

Introduction

The Battle of Brands event provided a competitive platform for EDC members to showcase their entrepreneurial skills and strategic thinking. The event was modeled after the popular Shark Tank India format, challenging participants to present their brand ideas and compete for the coveted "Shark's Chair."

Topic of Event: Brand Presentation Competition

Date: Wednesday, September 13, 2024

Time: 10:00 AM

Venue: BRAC DU

Goals of the Event

1. Provide a platform for EDC members to showcase their entrepreneurial skills and strategic thinking.
2. Foster a competitive environment that encourages innovation and creativity.
3. Offer participants the opportunity to present their brand ideas to a panel of judges.

Summary

EDC proudly participated in the Battle of Brands, representing the Paytm brand. The event featured a diverse array of brands, each presenting their unique propositions and strategic insights. Participants vied for the Shark's Chair by delivering compelling brand presentations and answering questions from the judges. The competition was fierce, with each team striving to demonstrate their brand's potential and innovation. EDC's participation in the Battle of Brands showcased the talent and entrepreneurial spirit of its members.



Snapshots

